



Indiana Community Health Information Network

Our Goal: To increase community health throughout the state by communicating timely health information directly to patients as they wait

How it works:

- We install 26" digital signs in your waiting area(s)
- Connected through the Internet, these signs display information constantly updated by Don Yost, a 25 year communications professional with experience with Community Health Centers
- Your health center can also post your own announcements and information to your digital signs

While waiting, patients learn about:

- Current health issues
 - H1N1 flu precautions
 - MRSA
 - HIV / AIDS
- Healthy lifestyles
 - Infant / child car seats
 - Immunization
 - Healthy diets and exercise
- Office procedures
 - programs and services
 - sliding fees and payment procedures
 - scheduling and keeping appointments
- Contributing to the community
 - Register to vote
 - Places to volunteer
 - How to become a health center advocate

Does it work?

- Arbitron research shows that that 90% of visitors recall seeing digital signs and 80% say they actually watched the signs. Of these, 47% showed an unaided awareness of at least one message or concept described on the sign. Recollection was higher for digital signs than the same message delivered by TV.

Cost:

- \$140 per month for 3 years, may be lower depending on the number of participants (lease subject to approval)
- Includes all costs: hardware, installation, maintenance, health content, the ability to update your signs through a website, training and support

The results:

- A child receives regular immunizations
- A father learns to take accurate temperatures
- Patients call ahead to cancel appointments
- A former prisoner learns that he can vote
- A parent learns to identify nutritious food
- A three-year-old gets a car seat that fits her
- A smoker learns about 800-QUIT-NOW
- A diabetic joins a healthy living group

Join the
Network!

Contact Don Yost
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